

ART SPIN

SUBMISSION GUIDELINES 2017

ABOUT

Toronto - various sites, Summer 2017

Art Spin is gearing up for its ninth season this summer and is looking for exciting and imaginative submissions for its 2017 programming starting in June.

Deadline: Monday March 6th, 2017 (11:59pm)

Art Spin has been operating professionally as an arts presenter since 2009, activating decommissioned venues and unique public spaces to produce large scale group exhibitions along with curated bicycle-led art tours, showcasing a wide range of newly commissioned art programming in unconventional site-specific settings.

Most recently Art Spin produced ***in/future: a transformative art experience***, the highly acclaimed 11 day multidisciplinary art and music festival at Ontario Place this past September. Led by Layne Hinton and Rui Pimenta, artists and independent curators, Art Spin is driven by a strong sense of commitment and passion for presenting contemporary artworks in unusual, everyday spaces in order to make its audience's experience with art more engaging and exciting.

Art Spin's bicycle led art tours have become one of the city's most anticipated events of the summer, attracting a diverse and enthusiastic audience of at least 350 people per tour. Programming is varied, consisting of commissioned, multi-disciplinary works which range from art performances to installations.

Central to Art Spin's mandate and a big part of what makes our tours so impactful is our commitment to transplanting encounters with art from conventional, institutional spaces into more alternative and public environments. We believe that encounters with art are made more meaningful and demonstrably engaging when they are experienced in a communal context, in unique site-specific locations.

In past years we have commissioned projects that have taken place in parking structures, empty lots, public parks, vacant factories and warehouses, alleyways, churches, schoolyards,

ART SPIN

community spaces, hockey rinks and construction sites.

With this in mind Art Spin is looking for project submissions that are able to respond to their urban and cultural environment. Submissions for art projects from **all disciplines (visual arts, installation, sculpture, film & video, new media, performance art, dance, theatre and music etc.)** will be accepted but only those that embody a site-specific vision will be reviewed. This can mean work that responds to an environment in either a geographic, architectural, cultural, historical, or personal manner.

LOGISTICAL DETAILS

How an Art Spin tour works: Each Art Spin tour has a unique program of 4-5 'stops'. Each stop features a project of a site-specific nature that is commissioned by Art Spin or chosen through our open call for submissions. An audience of 350 people tour the city together by bicycle and visit each stop to view a work or experience a performance en masse. Each program is unique and can only be viewed by the audience during the one-night program.

Venue: For the first time ever, we are sharing the areas in which we will be programming this summer to better allow for site-specific proposals. Art Spin tours this summer will take place in three key neighbourhoods along Toronto's waterfront:

- **June: High Park/Humber River/Sunnyside Beach area**
- **July: Toronto Islands**
- **August: The Port Lands**

Please feel free to propose a specific venue, area, or *type* of venue (i.e. parking lot, dark space, indoor vs. outdoor, water vs. land). Although we encourage site-specific proposals, locations and venues may be altered in collaboration with the artist in order to better accommodate our tour routes.

Please note: submissions that rely on a gallery type setting will not be accepted.

Installation: If installation is required, artists must be available for transportation, installation and tear down of their work before and after the event.

Duration: Time-based projects should last no longer than **15 minutes**.

Mediums: Our mandate is to program projects in a multidisciplinary fashion, therefore proposed projects may include but are not limited to; **sculpture, installation, film & video, electronic &**

ART SPIN

kinetic work, new media, painting, drawing, photography, printmaking, performance art, dance, theatre, and music.

Fees: Artists' fees between \$500 - \$1500, depending on the scope of the project, will be awarded.

Audience: Artists should keep in mind the large number of participants on Art Spin tours (roughly 350 people at a time). Projects that can be easily viewed/experienced by larger groups are more successful.

We are eager to receive submissions for new projects however are also open to reviewing existing works so long as they speak to our curatorial framework.

Successful submissions will be considered for one of the three tours taking place on: **June 22nd, July 20th, August 24th.** Alternate rain dates are set for each event one week after the scheduled date (June 29th, July 27th, August 31st). Artists must be available for both the original and rain date.

HOW TO SUBMIT

Deadline: Monday March 6th (11:59pm)

We highly recommend having a look at past examples of projects featured on Art Spin tours if you have never attended one, please visit: <http://www.artspin.ca/submissions>

Fill-out **application** at: <https://goo.gl/forms/qg1on6rZgzFa6uty2>. See more details about the application below.

If you have any further questions about the submissions process, please don't hesitate to contact us at info@artspin.ca.

E-mail complete support material to: info@artspin.ca

Subject of e-mail should be '*Art Spin submission 2017 – (name of artist)*'

All support materials should be included as an attachment only, please do not embed files in the body of your e-mail and do not include attachments as zipped or compressed files.

ART SPIN

Submissions Checklist:

- Application Form** – filled out through google forms:
<https://goo.gl/forms/qg1on6rZgzFa6uty2>
- Support Material:**
 - CV or Bios** – in PDF format, attached to e-mail to info@artspin.ca
 - 7 Images** – in JPG format, no larger than 1 MB each, attached to e-mail to info@artspin.ca. You will be able to provide credits/titles/descriptions of the images in your application form.
 - Videos** – link provided in the Support Material section of Application Form – *do not* attach video file

Applications that do not follow the above guidelines, will not be considered.

Once you have applied you will be contacted by e-mail to confirm that we have received your application.

Only the artists who projects are successful will be contacted. Successful applicants should expect to hear back by **March 31st**.

APPLICATION

Our application for the 2017 program is hosted through google forms, please follow the link to submit your final application here: <https://goo.gl/forms/qg1on6rZgzFa6uty2>. Please note that images for support material must be e-mailed separately to info@artspin.ca. Details regarding support material can be found above, or in section 2 of the application form.

Application questions include:

Short Project Summary: (50 words maximum). Please provide a short description of the project in 50 words or less. Highlight the key components of your project to serve as an introduction, you may treat this description as an ‘elevator pitch’ for your project.

Project Description: (300 words maximum). Please provide a basic description of what the work being proposed will look like, ie. medium, dimensions (if relevant), lists of materials being used, logistical details regarding its installation and tear down (if relevant), audience interaction

ART SPIN

(if relevant). Please note, this section should not contain any elements of an artist statement (see next section).

Budget: (100 word maximum). Please provide a brief and basic line-by-line breakdown of expected project budget (i.e. materials and transportation).

Project Viability: For proposed NEW PROJECTS only - not for existing works: (200 Words Maximum) Please provide an explanation of how this new proposed work relates to your previous experience and practice. How do you expect to execute the project successfully? What skills/history do you have that may be relevant to the proposed project? Is the project a departure from your previous work or a continuation of your existing practice?

Artist Statement: (300 Word Maximum) Please explain the concept or content of the work. This should be kept as simple as possible - the jury will be reviewing a large number of applications and those that are clear and succinct are generally better understood by the jury and thus more likely to be successful.

ASSESSMENT CRITERIA

Proposed projects will be assessed by the Art Spin Programming team based on the received and completed applications. Projects will be evaluated according to the main three areas of criteria listed below:

Artistic Merit - The project's response or relationship to the curatorial framework, its site-specific considerations, and its contribution to the advancement of contemporary art.

Feasibility and Logistics - Is the project viable? Does it seem feasible for the provided budget and based on the experience of those involved? How will it work logistically within the framework of the festival (traffic flow, schedule etc.)?

Project Contributors - The experience, merit and expertise of those involved in the project and their past work as demonstrated in CVs or Bios and support material.